

WE MAKE IT
IMPOSSIBLE
FOR YOU TO GO
UNNOTICED



MEDIA KIT

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ABOUT



**TMG - ALWAYS
IN PROGRESS**

STEP I

In 2006, Tzibur Media Group recognized the need for timely and reliable distribution of local community information. Luach Hatzibur was created to fill this gap, initially as a one-page flyer, populated by community announcements and classifieds, and distributed daily to local shuls.

A modest document, Luach Hatzibur rapidly developed into a professional publication, serving as a valuable resource of community goings-on, local business advertisements, and more. Heeding the needs and interests of from women wanting similar access, the Community Circular was subsequently launched as a sister publication, available in both print and online formats.

STEP II

COMMERCIAL ADS, EVENTS, CAMPAIGNS

Responding to overwhelming demand of marketing clientele, Luach Hatzibur encroached on ancillary areas of advertising. These included managing vital community campaigns and engaging in communal events with strategic planning to coordinate each project with care, creativity and professionalism.

After producing numerous successful affairs to the applause of all clients, Tzibur Media Group was established in 2016 as Luach Hatzibur's umbrella company. The goal? Offering clients enhanced and diversified services with an expert team of dedicated promotional professionals.

TMG now focuses on businesses and organizations, delivering the same commitment to excellence that made Luach Hatzibur and Community Circular such household names. At Tzibur Media Group, each client enjoys more than just an attractive image or impressive slogan; they experience the promise of TMG's mantra:

Be Seen.

Be Heard.

Be Remembered.

Be a Success.

SERVICES



TMG provides commercial enterprises, organizations and individuals with comprehensive advertising services, covering all bases of operation and execution. Services cover the gamut of supervising complex projects and significant campaigns from beginning to end with skill and autonomy.

TMG now also extends beyond the tristate area, networking to Jewish communities across the globe. With proven performance metrics and particular focus on brand continuity, TMG's services are inspired by conviction and success.

SERVICES cont.



**TARGETED MEDIA
HANDOUTS**



**EMAIL BLASTS/ONLINE
ADVERTISING**



**TELEMARKETING
& ROBO CALLS**



**STRATEGIC POSTER
PLACEMENT**



**CAR
ANNOUNCEMENTS**



**DOOR-TO-DOOR
DELIVERY**



**ORIGINAL,
NOVEL CAMPAIGNS**



**PRINTING &
PRODUCTION SERVICES**



**EMERGENCY/TIME-SENSITIVE
MEDIA RELEASES**

EVENTS



**COMMUNITY
FUNDRAISERS**



**CHINESE
AUCTIONS**



**DINNER
EVENTS**

MISSION

WE HELP YOU **SUCCEED**.

GETTING YOU UNDER THE SPOTLIGHT IS OUR MAIN GOAL,
AND WE ACHIEVE THAT WITH SMOOTH EXECUTION THAT

DELIVERS REAL **RESULTS**.

BY REACHING ALL OUT TO GET YOUR WORD OUT, WE ENSURE

YOUR **ACCESSIBILITY** TO ALL
PROMINENT LOCATIONS AND SHULS, BOTH NATIONALLY
AND INTERNATIONALLY. WITH NO PROJECT TOO SMALL

OR TOO BIG, TMG ALWAYS HELPS YOU GO **BIG**.

REACH

108,695

jewish people

NEIGHBORHOODS

NEW YORK

- Boro Park
- Flatbush
- Williamsburg
- Monsey
- New Square
- Queens
- Staten Island
- New York City
- Five Towns
- Bloomingburg
- Catskills
- Bronx
- Monroe



NEW JERSEY

- Lakewood
- Passaic
- Jersey City
- Deal



127K
men

86K
women



450+
streets

800
shuls



60K+
email addresses

INFINITE
phone numbers



ASK US ABOUT OUR SERVICES
NATIONALLY & INTERNATIONALLY

PACKAGES

PROMO >

SHUL
POSTERS

WALL
POSTERS

SHUL FLYER
DISTRIBUTION

EMAIL
BLASTS

HYPE >

SHUL
POSTERS

STREET
POSTERS

FLYER
HANDOUT

ROBO
CALL

CAR
ANNOUNCE-
MENT

BANNERS

PROPAGANDA >

STREET
POSTERS

DOOR TO
DOOR

CAR
DISTRIBUTION

LAWN
SIGNS

CUSTOM OUTDOOR
SIGNAGE

ONLINE
ADVERTISING

EVENT
COORDINATION

ASK US ABOUT
OUR SPECIAL
**PRINTING
SERVICES**

CLIENTS



Hatzolah of BP

Maimonides Blood Drive

Beis Lepleitos

TTI

BP Eiruv

Keren Shmiel Yeshaya

Kollet Zinberberg

Mchon Lparnasah

AFFILIATES



JFE

Ask Maurice

MK Inc.

Target Marketing

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POLITICAL CAMPAIGNS



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