IMPOSSIBLE FORYOUTOGO UNNOTICED



MEDIA KIT

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ABOUT



STEP

In 2006, Tzibur Media Group recognized the need for timely and reliable distribution of local community information. Luach Hatzibur was created to fill this gap, initially as a one-page flyer, populated by community announcements and classifieds, and distributed daily to local shuls.

A modest document, Luach Hatzibur rapidly developed into a professional publication, serving as a valuable resource of community goings-on, local business advertisements, and more. Heeding the needs and interests of frum women wanting similar access, the Community Circular was subsequently launched as a sister publication, available in both print and online formats.

STEPI

COMMERCIAL ADS, EVENTS, CAMPAIGNS

Responding to overwhelming demand of marketing clientele, Luach Hatzibur encroached on ancillary areas of advertising. These included managing vital community campaigns and engaging in communal events with strategic planning to coordinate each project with care, creativity and professionalism.

After producing numerous successful affairs to the applause of all clients, Tzibur Media Group was established in 2016 as Luach Hatzibur's umbrella company. The goal? Offering clients enhanced and diversified services with an expert team of dedicated promotional professionals.

TMG now focuses on businesses and organizations, delivering the same commitment to excellence that made Luach Hatzibur and Community Circular such household names. At Tzibur Media Group, each client enjoys more than just an attractive image or impressive slogan; they experience the promise of TMG's mantra:

Be Seen.

Be Heard.

Be Remembered.

Be a Success.

SERVICES



TMG provides commercial enterprises, organizations and individuals with comprehensive advertising services, covering all bases of operation and execution. Services cover the gamut of supervising complex projects and significant campaigns from beginning to end with skill and autonomy.

TMG now also extends beyond the tristate area, networking to Jewish communities across the globe. With proven performance metrics and particular focus on brand continuity, TMG's services are inspired by conviction and success.

SERVICES cont.



TARGETED MEDIA HANDOUTS



EMAIL BLASTS/ONLINE ADVERTISING



TELEMARKETING & ROBO CALLS



STRATEGIC POSTER PLACEMENT



CAR ANNOUNCEMENTS



DOOR-TO-DOOR DELIVERY



ORIGINAL,
NOVEL CAMPAIGNS



PRINTING & PRODUCTION SERVICES



EMERGENCY/TIME-SENSITIVE MEDIA RELEASES



COMMUNITY FUNDRAISERS



CHINESE AUCTIONS



DINNER EVENTS

MISSION

WE HELP YOU SUCCEED.

GETTING YOU UNDER THE SPOTLIGHT IS OUR MAIN GOAL,
AND WE ACHIEVE THAT WITH SMOOTH EXECUTION THAT

DELIVERS REAL RESULTS.
BY REACHING ALL OUT TO GET YOUR WORD OUT, WE ENSURE

YOUR ACCESSIBILITY TO ALL PROMINENT LOCATIONS AND SHULS, BOTH NATIONALLY

AND INTERNATIONALLY. WITH NO PROJECT TOO SMALL

OR TOO BIG, TMG ALWAYS HELPS YOU GO BG.

REACH

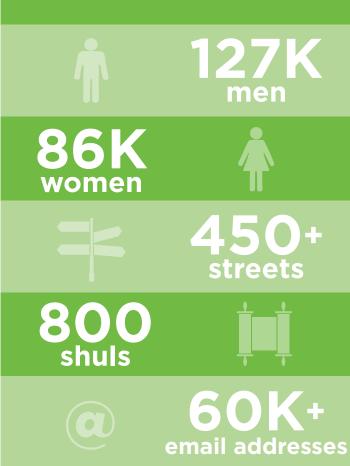
108,695 jewish people

NEIGHBORHOODS

NEW YORK

- Boro Park
- Flatbush
- Williamsburg
- Monsey
- New Square
- Queens
- Staten Island
- New York City
- Five Towns
- Bloomingburg
- Catskills
- Bronx
- Monroe









ASK US ABOUT OUR SERVICES NATIONALLY & INTERNATIONALLY

PACKAGES

PROMO>

SHUL POSTERS WALL POSTERS SHUL FLYER DISTRIBUTION

EMAIL BLASTS

HYPE>

SHUL POSTERS

STREET POSTERS FLYER HANDOUT ROBO CALL CAR ANNOUNCE-MENT

BANNERS

PROPAGANDA>

STREET POSTERS DOOR TO DOOR CAR DISTRIBUTION LAWN SIGNS

CUSTOM OUTDOOR SIGNAGE ONLINE ADVERTISING EVENT COORDINATION



CLENTS













































Hatzolah of BP

Maimonides Blood Drive

Beis Lepleitos

TTI

BP Eiruv

Keren Shmiel Yeshaya

Kollel Zinberberg Mchon Lparnasah

AFFILIATES

































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POLITICAL CAMPAIGNS



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